



AFP Banff Compass 2009 March 1 - 4, Banff Centre

TIME	LOCATION	DESCRIPTION
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SUNDAY, MARCH 1ST

12:00 - 5:00 pm	Professional Development Bldg	Conference Registration
4:00 - 5:30 pm	Max Bell Auditorium	Opening Plenary: Leadership Ethics <i>LGen Roméo Dallaire (Ret), Commander of UN Forces in Rwanda</i>
6:00 - 9:00 pm	DCH Dining Hall	Opening Reception and Welcome Dinner <i>Sponsored by: Ross W. Marsh & Associates</i>

MONDAY, MARCH 2ND

7:00 - 11:00 am	Max Bell Lobby	Conference Registration
7:30 - 8:30 am	Vistas Dining Room	Breakfast

8:30 - 10:00 am	Max Bell Auditorium	<p>Monday Plenary: Finding and Keeping a High Performance Development Team <i>Penelope Burk, President, Cygnus Applied Research, Inc.</i></p> <p><i>Sponsored by: Nine Lions Development Consulting</i></p>
10:00 - 10:30 am	Max Bell Lobby & Lounge	<p>Nutrition Break</p> <p><i>Sponsored by: eTapestry</i></p>
10:30 - 12:00 pm	Max Bell Auditorium	<p>Concurrent Session: From Data to Strategy: The Impact of the Economy on Fundraising <i>Janet Gadeski, Canadian FundRaiser</i> <i>Jason Lockhart, Innovative Research Group</i></p>
	Max Bell 251	<p>Concurrent Session: Communication Is The Ask <i>Penelope Burk, President, Cygnus Applied Research, Inc.</i></p>
12:00 - 1:30 pm	Vistas Dining Room	<p>Lunch</p> <p><i>Sponsored by: Method Works Consulting</i></p>
1:30 - 3:00 pm	Max Bell 251	<p>Concurrent Session: It's Not Just About Philanthropy: Getting Creative to Reach an 'Impossible' Goal <i>Donna Finley, Framework Partners Inc.</i></p>
	Max Bell 253	<p>Concurrent Session: Me, Myself and I: Strategies for Getting Along with Your Office Manager - YOU! <i>Emmy Stuebing, Alberta Emerald Foundation</i></p>
	Max Bell 252	<p>Concurrent Session: 25 Take-Away's to Kick Start Multi-Channel Fundraising in Your Nonprofit <i>Michael Johnston, HJC - Hewitt and Johnston Consultants</i></p>
3:00 - 3:30 pm	Max Bell Lobby & Lounge	<p>Nutrition Break</p> <p><i>Sponsored by: TECHWEBdirect</i></p>

3:30 - 5:00 pm	Max Bell 252	Concurrent Session: Sponsorship – An Annual Giving Program and Major Gift Dollars – How Sponsorship Can Put More Dollars to Your Bottom Line Outside of the 80/20 Rule <i>Brent Barootes, The Partnership Group</i>
	Max Bell 253	Concurrent Session: Going All the Way with Your Annual Fund Donors! <i>Kathy Bhana, University of Calgary</i>
	Max Bell 150	Concurrent Session: Being an Effective Spokesperson <i>Dan VanKeeken, Marcomm Works</i>
	Max Bell 251	Concurrent Session: Imagine Canada: The Top 5 Trends in Business-Community Relationships <i>Jocelyne Daw, Imagine Canada</i>
5:00 - 6:00 pm		Free Time
6:00 - 7:00 pm	Professional Development Bldg	Shuttle (continuous): Banff Centre to Wild Bill's
7:00 pm	Wild Bill's (ticket required)	Dinner: Kicking Back at Wild Bill's & Dinner on Your Own
8:30 - 9:30 pm	Mt Royal Hotel	Shuttle (continuous): Downtown Banff to Banff Centre

TUESDAY, MARCH 3RD

7:30 - 8:30 am	Vistas Dining Room	Breakfast
8:30 - 10:00 am	Max Bell Auditorium	Tuesday Plenary: Generation Digital <i>Jason Jones, Jonesfoto</i> <i>Sponsored by: Duckworth & Associates</i>
10:00 - 10:30 am	Max Bell Lobby & Lounge	Nutrition Break <i>Sponsored by: TECHWEBdirect</i>

10:30 - 12:00 pm	Max Bell 252	Concurrent Session: Legacy Marketing: A How To Guide for Any Organization <i>Michael Johnston, HJC - Hewitt and Johnston Consultants</i>
	Max Bell 251	Concurrent Session: Passion - The Power of Yes <i>Tony Myers, CFRE, Myers & Associates</i>
12:00 - 1:30 pm	Vistas Dining Room	Lunch <i>Sponsored by: Black Fund Development Inc.</i>
1:30 - 3:00 pm	Max Bell 251	Concurrent Session: Logic: Who Would've Thought <i>Tony Myers, CFRE, Myers & Associates</i>
	Max Bell 253	Concurrent Session: Purposeful Leadership <i>Shannon Zwicker, KCI - Ketchum Canada</i>
	Max Bell 150	Concurrent Session: The Importance of Government Relations and Why Government is an Essential Partner for our Organizations <i>Brian Duclos, CFRE, The Calgary Zoo</i>
	Max Bell 252	Concurrent Session: Case Studies in Sponsorship: Packaging and Sales Strategies for Corporate Sponsorship <i>Judith Haber, Performance Sponsorship Group, Inc.</i>
3:00 - 3:30 pm	Max Bell Lobby & Lounge	Nutrition Break <i>Sponsored by: eTapestry</i>
3:30 - 5:00 pm	Max Bell 252	Session: Facility Naming Policies & Procedures <i>Vincent Duckworth, CFRE, Duckworth & Associates</i>
	Max Bell 251	Session: What's Going on in the Backroom: An Insider's View of Advancement Services <i>Tania Brandstrom, SAIT Polytechnic</i>
	Max Bell 253	Session: Building a High Performance Team <i>Gary Durbeniuk, Catherine Harder, Julia Sutherland, University of Calgary</i>

5:00 - 7:00 pm

Free Time

7:00 pm

DCH Dining Hall

Banff Compass Gala Dinner

WEDNESDAY, MARCH 4TH

7:30 - 9:00 am

Vistas Dining Room

Breakfast

9:00 - 10:30 am

Max Bell Auditorium

Closing Plenary: Humanitarian Efforts - Shared Experiences

Dr Richard Heinzl, Founder, Doctors Without Borders Canada

*Sponsored by: **KCI - Ketchum Canada Inc***